

PRIVACY POLICY

Our Privacy Policy governs how we collect and manage the information that we learn about you when you visit our website including any “Personal Information” that you voluntarily disclose to us when you visit our website. Personal Information refers to information that is specific to you and by which you are easily identified, such as your name, mailing address and email address. You can access and browse the Cem Sales website (the “Site”) without disclosing your Personal Information. When you are just browsing the Site, we do not collect, capture, or retain your Personal Information. Nor do we share your personal information with third parties, other than those parties who help us to operate our website and conduct our business, and who are contractually obligated to maintain the confidentiality of your Personal Information. We may release your Personal Information when we are required to do so in order to comply with legal process, enforce our website terms and conditions or protect our property, rights or safety or that of others.

Please note that from time to time we may review and modify our Privacy Policy. As your visits to the Site will be subject to the Privacy Policy in effect at the time of your visit, please review this Privacy Policy regularly to ensure that You are aware of any modifications.

Collection of Information

Anonymous Information

In order to improve the Site and help us provide better customer service, we may collect certain anonymous information regarding visits to the Site. For example, we may keep track of the pages of the Site that were visited and the order in which they were visited, the domains from which the Site was accessed and the linked sites that were visited from our Site. To do so, we only collect information that is automatically recognizable by our servers but not personally identifiable, namely, IP addresss, domain name, type of browser and operating system used (if available). If your Internet Service Provider dynamically assigns your IP address, we may also be able to determine, in a general sense, the location of your point of connectivity.

We may also use “cookies” or similar devices to track your activity on our Site. A cookie is a small amount of data that is transferred to your browser by a webserver and that can only be read by that webserver. A cookie acts as your identification card and allows the webserver to determine the type of content and websites that you visit, the length of time you spend on different pages or areas of a website and the purchases that you make. We will not use this information to identify you personally. Although most browsers are initially set to accept cookies, it may be possible to set your browser to notify you when you receive a cookie and provide you with the opportunity to decide whether or not to accept it. Information concerning how to manage cookies should be available in your browser’s Help files.

We use this information at an aggregate level to monitor traffic to the Site and to help us recognize trends and patterns. We may share this information with our suppliers whose products are offered via the Site to inform them as to the number of visitors to the Site who have visited the pages on which their products are featured or who have clicked on links to their websites.

Personal Information

In order for you to register for our mailing list, request a catalog, or order products, we require that you provide Personal Information. We collect only the information necessary to process your credit card payment and fulfill your requests. You acknowledge and agree that we may use and store information about you in accordance with our Privacy Policy. We may also process and store your Personal Information on a server located outside of your jurisdiction. By providing your Personal Information to us, you consent to the transfer of your information across national boundaries. If you do not consent to such transfer as well as the processing and storage of your personal information outside your jurisdiction, you should not provide Personal Information to us.

We collect your:

- Name
- Mailing and billing address
- E-mail address
- Phone number
- Credit card number and expiration date

We use 128-bit SSL encryption to securely and automatically accept, process and manage online payments as well as to collect and store the Personal Information you provide to us. When you order products or provide us with information, you will be transferred to a secure server where this information is stored and managed. All of the personal information you provide is encrypted before it is sent to us.

Children

Cem Sales will never knowingly collect personal information from anyone under the age of 13 without first obtaining verifiable parental consent. If it comes to our attention that a customer under the age of 13 has provided personal information to us, we will remove all such information from our files. However, we may still maintain a record of that person's name and address in a "do not register" file in order to avoid a subsequent registration.

Linked Sites

This Site may contain links to other websites that are maintained by third parties. Cem Sales is not responsible for the privacy practices or content of such third party websites. You should review the privacy policies and terms of use of such websites before visiting them.

For Additional Information.

Cem Sales maintains its website at its headquarters (address below). If you have questions regarding our Privacy Policy or believe that our Privacy Policy has not been complied with with respect to your Personal Information, please contact us as at the address below:

Cem Sales and Services, Inc.

2771 W.Oxford Ave, Suite 2,

Englewood, CO 80110.

Email: privacy@cemsales.com

To inspect, change or modify your personal information:

Upon request, Cem Sales will provide you with a readable copy of your personal information, although we may require proof of your identity before doing so. We will also modify the information that you have provided to us. To make such a request, contact us at privacy@cemsales.com.

Last Updated: October 20, 2006